

NOTICE OF EXTRAORDINARY MEETING

Notice is hereby given that an Extraordinary Meeting of Council will be held in the Council Chambers on **Tuesday, 1 April at 4.00pm.**

Agenda

1. Submission of Questions for Next Meeting
2. National Anthem
3. Prayer
4. Acknowledgement of Traditional Owners
5. Commencement of recording
6. Apologies
7. Declarations of Interest

At this juncture, Councillors should indicate any items in which they have an interest and therefore will not be participating in discussion or voting.

8. Listing of matters to be considered in Closed Council

The following matters are listed to be considered in Closed Council in line with the confidentiality policy of Council and Clause 10A (2) of the Local Government Act, 1993, relating to:

- (a) personnel matters concerning particular individuals (other than councillors)
 - (b) the personal hardship of any resident or ratepayer
 - (c) information that would, if disclosed, confer a commercial advantage on a person with whom the council is conducting (or proposes to conduct) business
 - (d) commercial information of a confidential nature that would, if disclosed:
 - I. prejudice the commercial position of the person who supplied it, or
 - II. confer a commercial advantage on a competitor of the council, or
 - III. reveal a trade secret
 - (e) information that would, if disclosed, prejudice the maintenance of the law
 - (f) matters affecting the security of the council, councillors, council staff or council property
 - (g) advice concerning litigation, or advice that would otherwise be privileged from production in legal proceedings on the grounds of legal professional privilege information concerning the nature and location of a place or an item of Aboriginal significance on community land.
- Procedural Motion to close Council to Press and Public
 - Reports from Servants to Closed Council Meeting
 - Expression of Interest EO11/25 Sale of Industrial Land (d)

- Procedural Motion to re-open meeting to Press and Public

A handwritten signature in black ink, appearing to read 'David Neeves', with a horizontal line extending to the right.

David Neeves
General Manager

Procedural Motion – to exclude Press and Public

“That by reason of the confidential nature of the matters to be considered in line with the confidentiality policy of Council and Clause 10(2) of the Local Government Act, 1993, relating to financial matters, staff matters, industrial matters, acceptance of tenders, personal affairs of private individuals, possible or pending litigation and such other matters considered appropriate – the Press and Public be excluded from the Meeting.

(RC.EM.1)

**UNDER THE GUMS FESTIVAL TICKETING AND SPONSORSHIPS PRICING
2025**

SUMMARY

To provide an update on the pricing of ticketing and sponsorship levels for the Under the Gums Festival as part of the Goin' to Gil Weekend in 2025.

.....

The Goin' to Gil Weekend, and Under the Gums Festival is planned for the October Long Weekend 3-6 October, as a one-off date, honouring the anniversary of the ten-year re-enactment of the Coo-ee March.

Background

Movin into the delivery of its fifth year, the **Under the Gums Festival**, Gilgandra has become a regionally significant event with:

- ticket sales exceeding 3000,
- over 43% of ticket holders travelling to the region for the event,
- 900 children's tickets,
- 97% of survey respondents indicating they will be back in 2025 and
- over 18,800 unique social media user engagement!

The event in 2024 brought significant expenditure over \$900,000 in direct spend in the Gilgandra Region, supported local and regional businesses, encouraged travel to the region and increased the profile of Gilgandra and the wider region as a great place to Visit, Explore and Stay!

The following is an extract from previous Under the Gums reports to Council which outlines our vision and outcomes for the festival:

“Council’s Economic Development Committee and Under the Gums Planning Crew aims to extend the growth of Under the Gums, over a three-year growth plan, to go from a free local event, to a sustainable and flagship festival for Gilgandra Region, and wider Real Country, Great Western Plains and regional NSW, into 2025 and beyond.

Bringing expenditure and travel into the region, for longer periods, support local and regional businesses, build the night sky experience, increase the profile. Extending the ‘Goin’ to Gil’ weekend notion, bringing in learnings, and anticipated community involvement, from the backgrounds of the Cooee Festival and Come Home to Gilgandra Festivals into planning.”

A Strategic Event Plan and Marketing Plan is further being developed for Goin' to Gil and Under the Gums, to be considered at the May Economic Development Committee meeting, before being presented to Council.

Goin' to Gil Weekend + Under the Gums Festival 2025

The Goin' to Gil Weekend will host a variety of paid and free, family-friendly events, including, and not limited to:

- #LocalLegends busking and live music in Miller Street
- Coo-ee Marchers + Street Parade
- Our flagship event, Under the Gums Festival
- Gilgandra Speedway Season Launch
- 'Gilgandra Triathlon'
 - CWA Gilgandra - Watermelon Eating Competition
 - Coo-ee Marchers Committee - Coo-ee Calling Competition
 - (TBC sponsor) Windmill Walk Colour Run

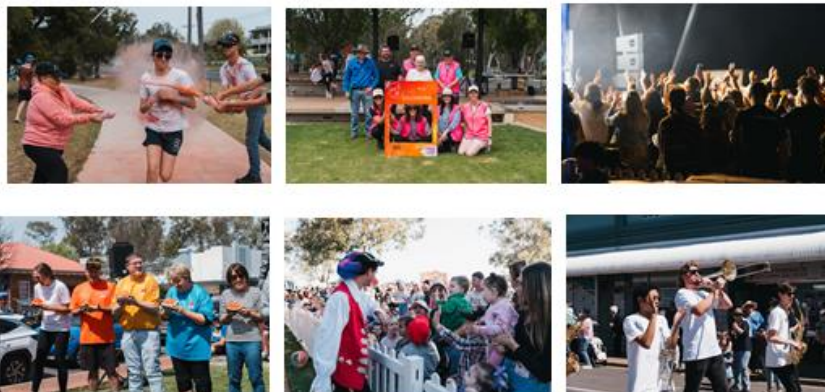
Goin' to Gil event details can be found on the dedicated website >>> <https://www.goingtogil.com.au/> which continues to be updated.

Ticketing + Sponsorship Opportunities

The Goin' to Gil and Under the Gums Planning Crews are proposing this year to introduce ticketing to the Under the Gums Festival. This has been a planned move as the strategic vision is to become an ongoing, flagship event for the Region that is sustainable through ticketing, sponsorships and fees, should external government funding be unavailable.

The Goin' to Gil and Under the Gums Planning Crews Internal and External propose the following prices. The prices were developed in-line with results from previous surveys:

- \$20 General Admission Early Birds and #LocalLegends
- \$50 Family General Admission Early Birds and #Local Legends (2 Adults up to 5 Children)
- \$35 General Admission on the gate
- \$75 Family on the gate (2 Adults up to 5 Children)
- Children under 5 are free
- Children 5 and above require a General Admission ticket
- The Level Up/VIP area to be determined in conjunction with sponsorships for this area, and inclusions.



The Sponsorship tiers will be another form of income generation and engagement towards building sustainability of the event.

- Platinum Level \$50,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,000
- #LocalLegends \$1,000 (same inclusions as Bronze, reserved for Gilgandra LGA local businesses)
- Community In-kind Sponsorships (In-kind commitment from community groups, the same inclusions as #LocalLegends)

Please see attached the Sponsorship Document which has been circulated to community groups, businesses and across social media.



